



the doc

Department:
Communications
REPUBLIC OF SOUTH AFRICA

Local Content Summit:

Unlocking the potential of the local content industry

The Minister of Communications, General (Ret.) Sipiwe Nyanda, invites members of the public, industry, labour, civil society and other interested sectors to attend the Local Content Summit.

The purpose of the summit is to refine and finalise the draft local content development strategy released by the Department in 2009. Key amongst strategic issues to be discussed includes the following:

1. Integration and harmonisation of local content policies to foster transformation and attract investment in the sector;
2. Unlocking the potential and constraints of content commissioning business practices;
3. Comprehensive support for emerging content creators;
4. The (in)adequacy of existing content regulatory instruments;
5. Digital Rights management regime;
6. De-centralising content production to boost economic activities in predominantly rural provinces;
7. Fostering and creating borderless content market in the SADC region.

The summit will be held as follows:

VENUE: Indaba Hotel, Fourways-
Johannesburg

DATE: 06-07 May 2010

TIME: 08H00

Who should attend?

The summit is intended for

- policy makers,
- regulators,
- content creators, aggregators and distributors,
- broadcasters,
- funders,
- IP specialists,
- academics, both locally and in the SADC region.

Interested persons wishing to participate at the Summit should confirm their attendance with:

Ms. Miyelani Khosa at miyelani@doc.gov.za,

Tel: 012 427 8174 and/or

Humbulani Rambau Humbulani@doc.gov.za,

Tel: 012 421 7049.

Closing date for confirmation of attendance:

05 May 2010