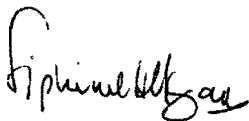

GOVERNMENT NOTICE

DEPARTMENT OF COMMUNICATIONS**No. 827****7 August 2009****MINISTER OF COMMUNICATIONS
BROADCASTING ACT, 1999 (ACT NO. 4 OF 1999 AS AMENDED)****TELEVISION LICENCE TARIFF INCREASE**

Pursuant to the objectives of section 2(t) of the Electronic Communications Act, 2005 (Act No. 36 of 2005), I, **General (Ret) Sipiwe Nyanda**, the Minister of Communications hereby issue a notice to increase television licence tariffs as contained in the Schedule, in terms of section 40 of the Broadcasting Act, 1999 (no.4 of 1999 as amended).



Gen (Ret) Sipiwe Nyanda
Minister of Communications

SCHEDULE**NOTICE TO INCREASE TELEVISION LICENCE TARIFFS**

1. The mandate of the SABC as a national public broadcaster has become critical to South Africa as a developmental state. The SABC has to deliver on this mandate in harsh economic environment characterized not only by fierce competition and dwindling adspend. In addition, the Broadcasting Migration policy (2008) has also placed the public broadcaster as a leader in driving South Africa to a digital environment, thus further compounding the already onerous mandate.
2. Instrumental in delivering on this mandate is a strong funding model with a strong attachment to the public and television licence represents this. Despite the rapidly changing broadcasting environment, no tariff increases were implemented since 2004. The broadcasting environment, compounded by current economic climate and additional responsibilities placed on the SABC makes the tariff increases inevitable. This is important to ensure that the public broadcaster delivers on this mandate without any compromise.
3. To this end, the new Television licence fees are hereby adjusted as follows:

A: Licence Fees

Licence category	Current Tariff	New Tariff	Increase in percentage
A. Annual Tariff			
Domestic licence	R225.00	R250.00	11%
Concessionary domestic licence	R65.00	R70.00	8%
Mobile licence (per set)	R225.00	R250.00	11%
Business Licence	R225.00	R250.00	11%
Dealer licence	R225.00	R250.00	11%
Lessor licence (per set)	R225.00	R250.00	11%
B. Monthly tariff			
Domestic licence	R23/month or R276.00	R26/m or 312.00	13%

B: Ancillary Costs (including VAT)

	Current Tariff	New Tariff	Increase in percentage
Per dishonoured cheque	R57.00	R75.00	32%

C: Contravention and Penalties

Any dealer who is found to have contravened section 27(1) (b) shall in terms of s27 (4) pay as follows:

	Current Tariff	New Tariff	Increase in percentage
Per dealer outlet	R450.00	R10 000	122%

4. Commencement Date

The new television licence tariff structure will commence on 1 August 2009